

# On-target Goals

Take aim on your goals for the season! Plot out incremental goals in the rings of this target, leading up to your big, bold package goal in the center.

Print and decorate a small version for tabletop display or print out a larger poster to mount on a wall and use for target practice.

## Tabletop instructions:

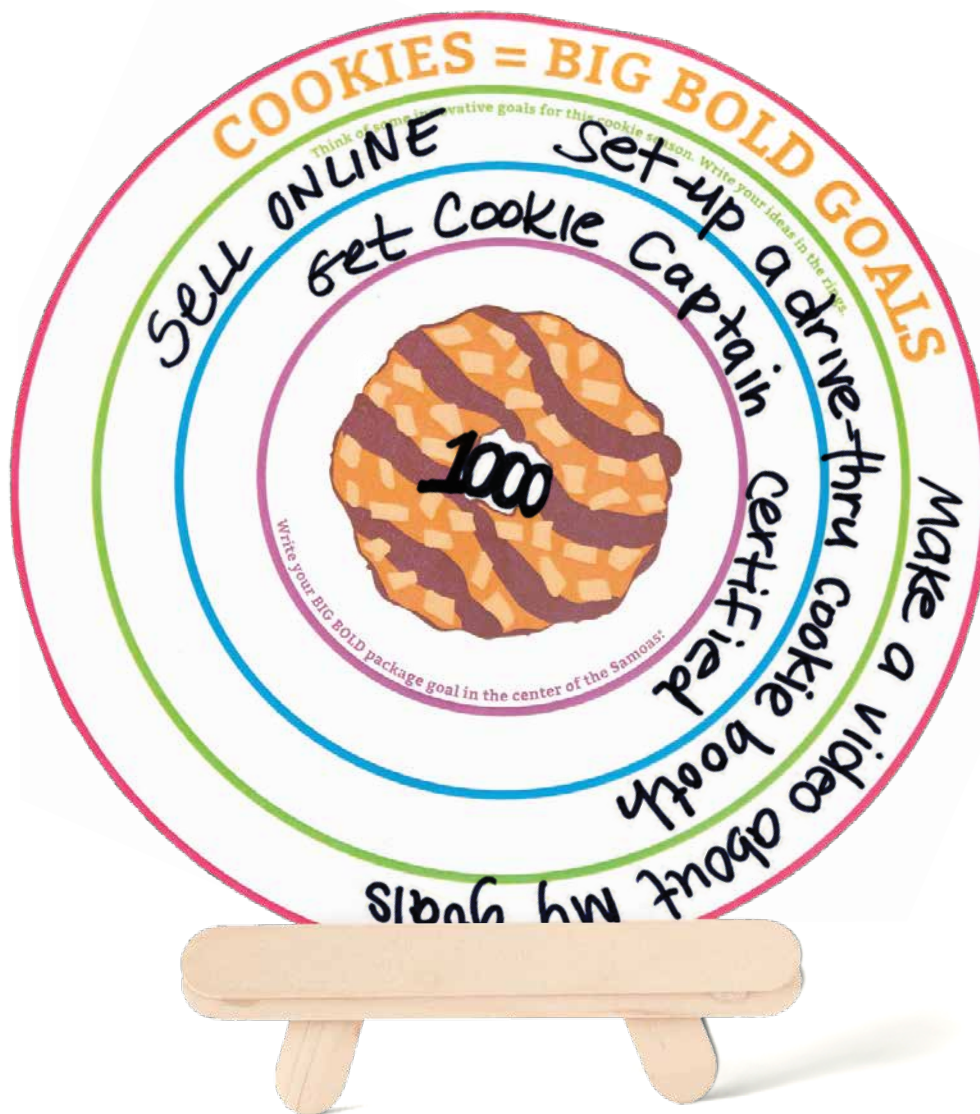
Print the target template (on the next page) onto cardstock and cut it out. Write your goals in the rings leading up to the bullseye, with the smaller goals on the outer rings and the bigger goals on the inner rings. Write your package goal in the bullseye.

Place the target on an easel or plate stand during booth sales to show customers that girls have their eyes on the target!

## Poster instructions:

Download the art for the target poster (11x17 inches). Print at home or use a printing service like FedEx Kinkos or Staples to print it as a poster.

Write your goals in the rings leading up to the bullseye, with your package goal in the center. Tape onto the wall and be reminded of your bold goals all season long!



# On-target Goals Template

**COOKIES = BIG BOLD GOALS**

Think of some innovative goals for this cookie season. Write your ideas in the rings.

Write your **BIG BOLD** package goal in the center of the Samoas®.

# On-target Goals Poster

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Think of some innovative goals for this cookie season. Write your ideas in the rings.



Write your **BIG BOLD** package goal in the center of the Samoas®